



Youth Entrepreneurial Ideas Competition

Type of event: One-day competition for young entrepreneurs

Target group: Secondary school students and young people with entrepreneurial ideas

Short description of the event:

The Youth Entrepreneurial Ideas Competition offers young people the opportunity to present innovative business concepts, develop pitching skills, and connect with peers, mentors, and potential partners. Through interactive networking, speed dating, and public presentations, participants gain valuable feedback from an expert jury, expand their entrepreneurial mindset, and strengthen their confidence in turning ideas into reality.

Framework (structure)

Before the event (online)

- **Pre-event registration form (Google Form):** Participants submit team details, business idea summary, and key needs for support.
- **Pitch preparation guide (PDF or video):** Tips on structuring a business pitch and answering jury questions.

During the event (in-person)

1. **Opening & welcome (10 min)**
 - Greeting participants and introduction by organisers.
2. **Speed dating (30 min)**
 - Short structured conversations between participants to exchange ideas and experiences.
3. **Break (10 min)**





Pitch presentations (90 min)

Teams present their business ideas to the jury.

Lunch (60 min)

Networking activities (40 min)

Peer-to-peer interaction and informal exchange while jury deliberates.

Evaluation (15 min)

Participants reflect on their experience and learning outcomes.

After the event (online)

Winners & feedback email: Jury feedback and recommendations for further development.

Follow-up mentoring sessions (optional): Online or in-person support for advancing selected ideas.

